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# Web Development Portfolio

Start Slide

[www.askusama.com](http://www.askusama.com)







# My Professional Journey!

With 7 years of professional experience in web development, I specialize in building WordPress, Shopify, and custom eCommerce websites

As a full-stack developer, I manage both frontend and backend development, ensuring seamless performance and user-friendly design. I also handle UI/UX design to create visually appealing, responsive, and conversion-focused websites tailored to client needs.



# Why Business Website Matters

A professional website is often the first impression your business makes—it builds credibility, showcases your offerings, and connects you with potential customers 24/7. In today's digital world, a strong online presence isn't optional; it's essential for growth, trust, and long-term success.

## Establishes Online Credibility

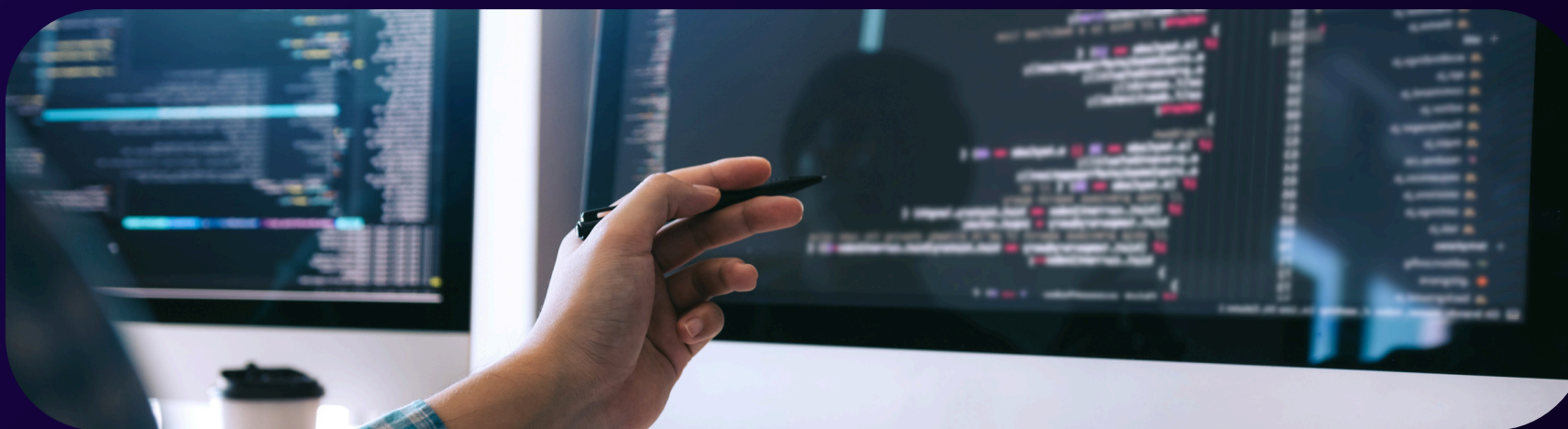
01

Your website acts as a digital storefront, reinforcing your brand's legitimacy and helping customers trust your services over competitors without one.

## Drives Growth and Conversions

02

With the right design and functionality, a business website can attract traffic, generate leads, and convert visitors into loyal customers.





01

### Planning & Strategy

Understanding business needs, defining goals, creating sitemaps, and deciding on tech stack.

02

### UI/UX Design & Development

Crafting UI/UX designs and turning them into responsive, functional websites using code.

03

### Testing & Launch

Thoroughly testing for bugs, performance, and responsiveness before going live.

# The Web Development Process

The web development process is a structured approach to designing, building, and launching websites that are functional, user-friendly, and aligned with business goals.

Here's how we do it:



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# Portfolio Highlights

A curated selection of projects that demonstrate my expertise in building professional, high-performing, and visually engaging websites across various platforms.



Custom  
Websites



Wordpress  
Websites



Shopify  
Stores

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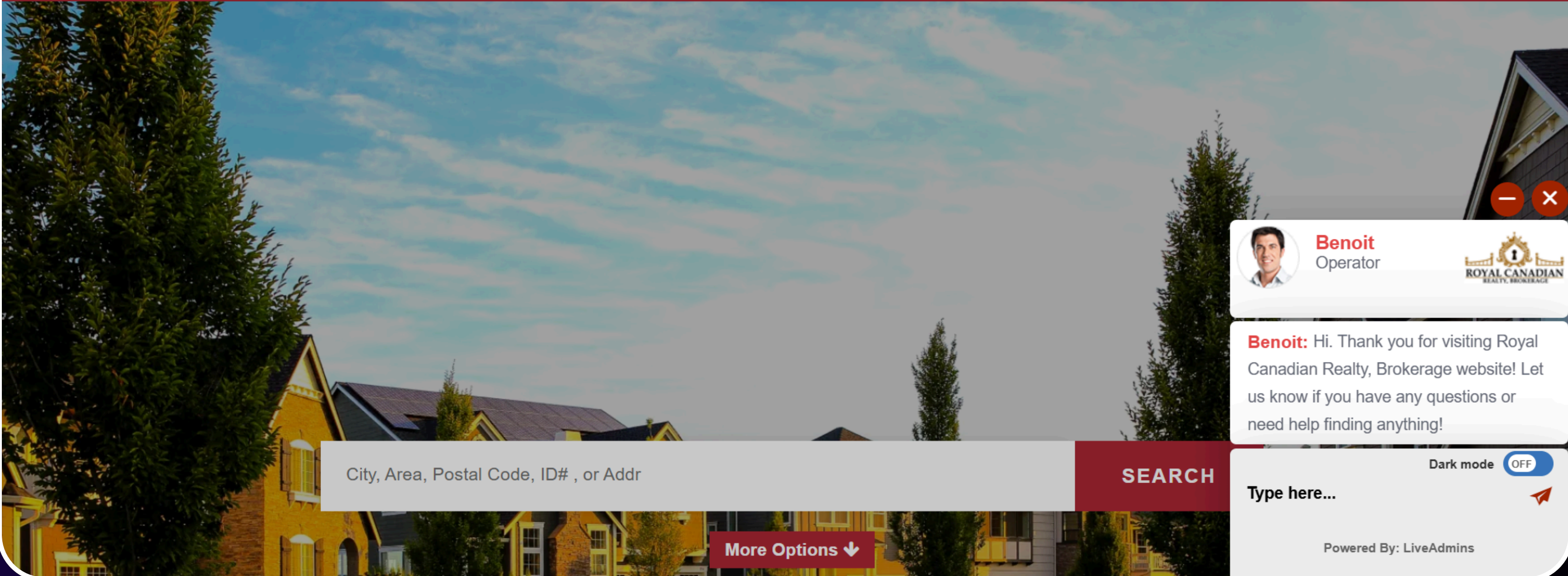




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## Real Estate - Royal Canadian Realty


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**Benoit**  
Operator



**Benoit:** Hi. Thank you for visiting Royal Canadian Realty, Brokerage website! Let us know if you have any questions or need help finding anything!

Dark mode 

Type here... 

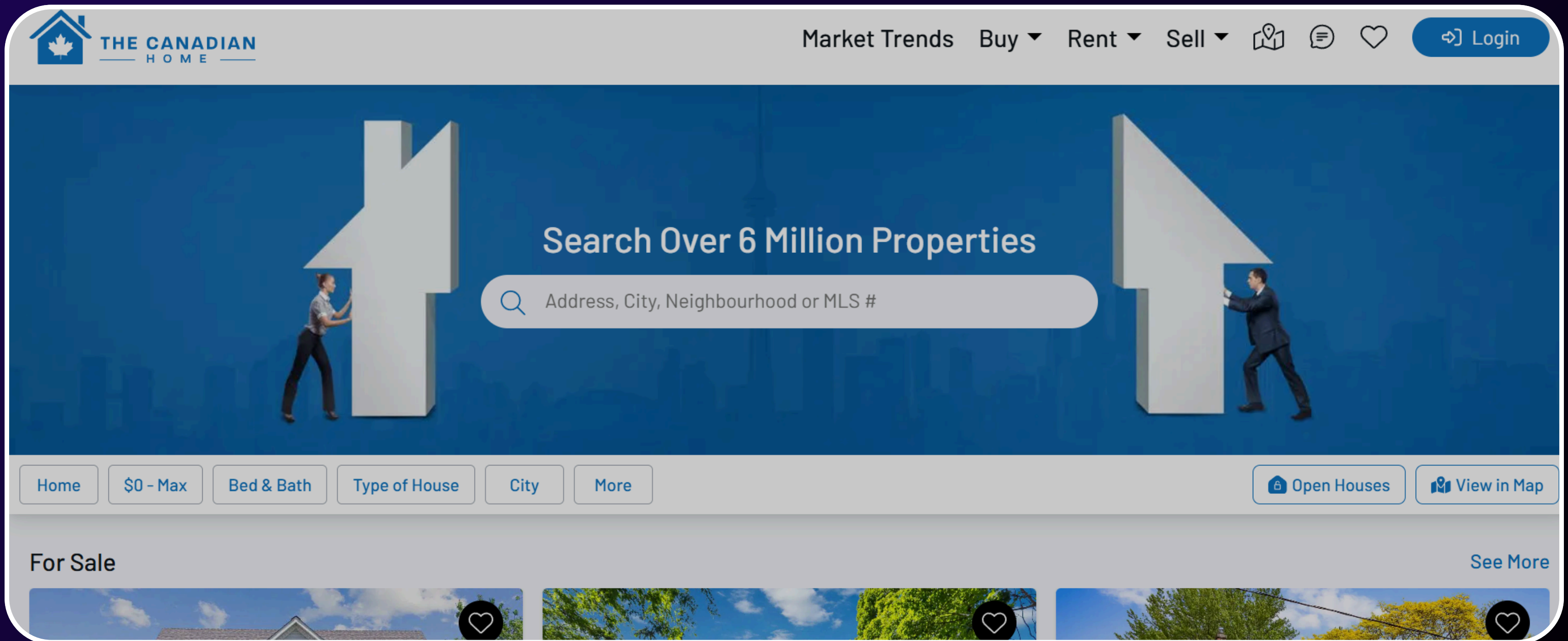
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## Real Estate - The Canadian Home (E-commerce)





## Real Estate - Five Walls



HOUSING TRENDS

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BLOG

ABOUT

# We find the ideal real estate agent for you.

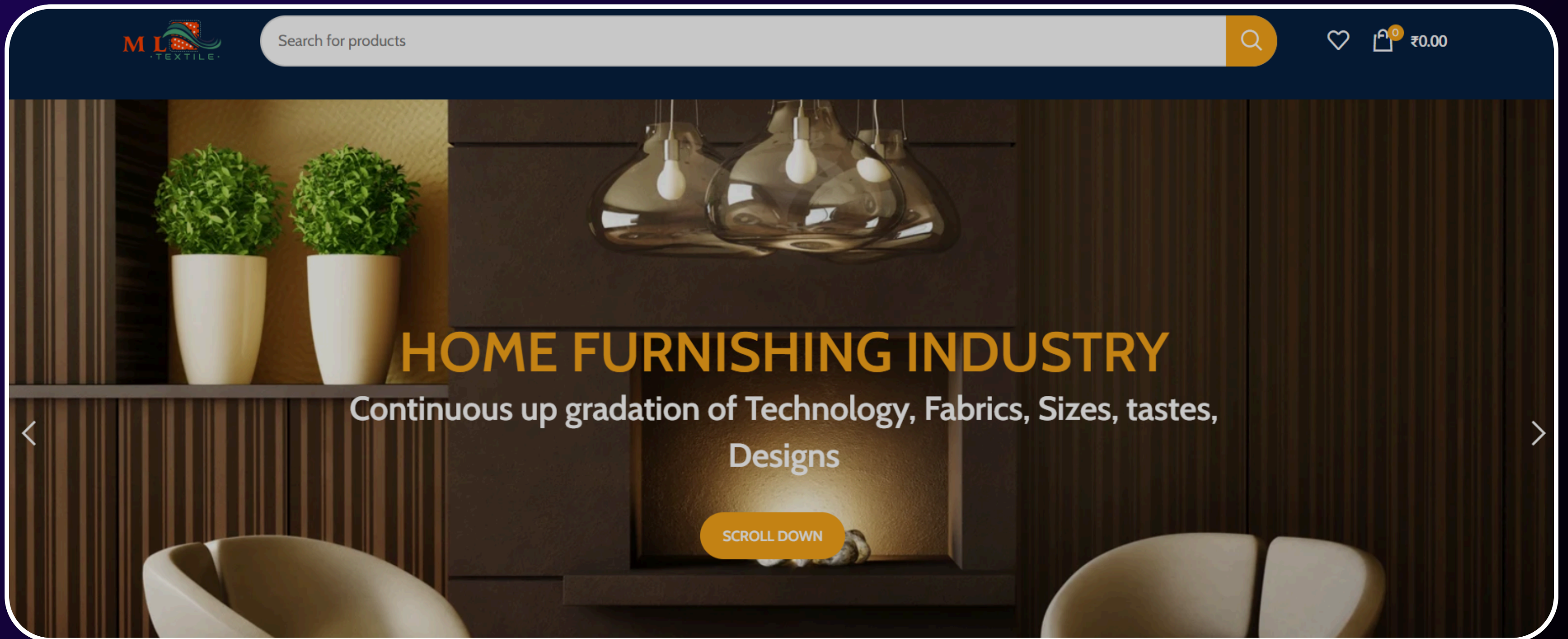
Buying or selling a home can be a stressful and challenging time. We created Fivewalls to give you direct access to the best agents who can guide you through the process.





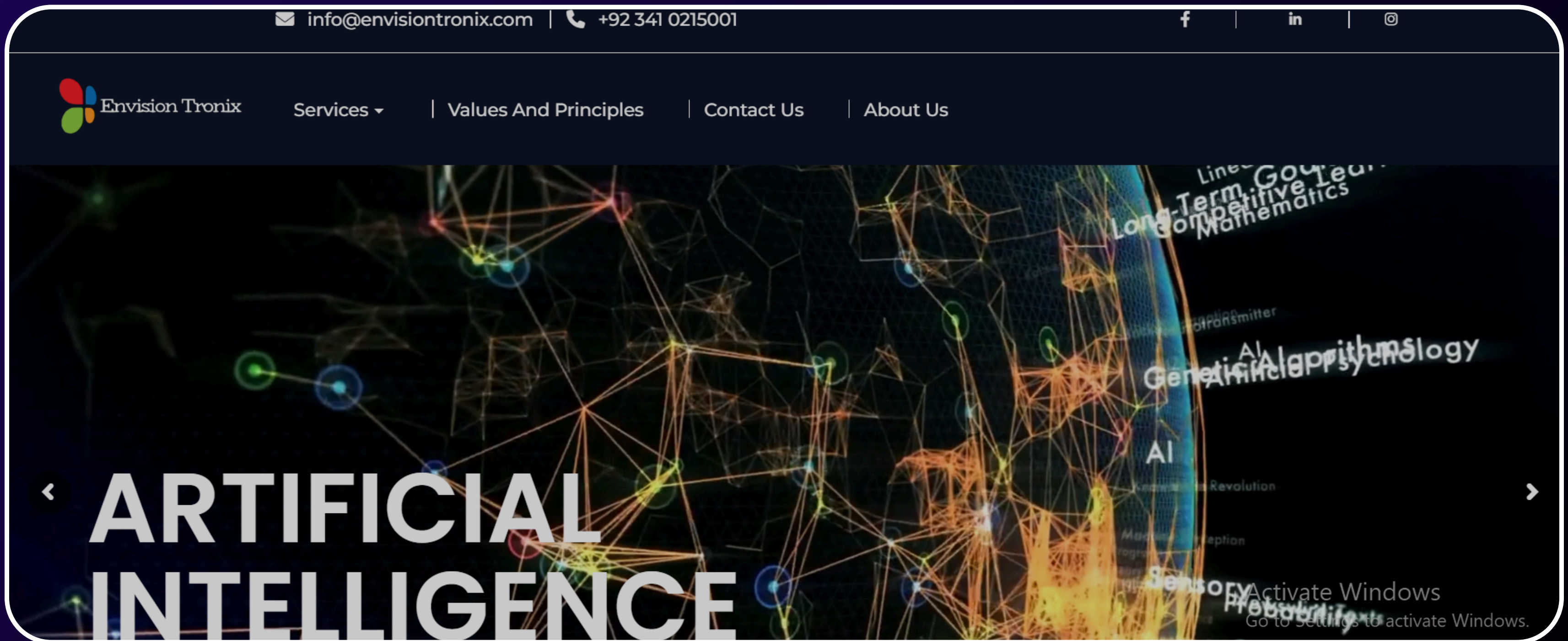
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## Manufacturers - ML Textile



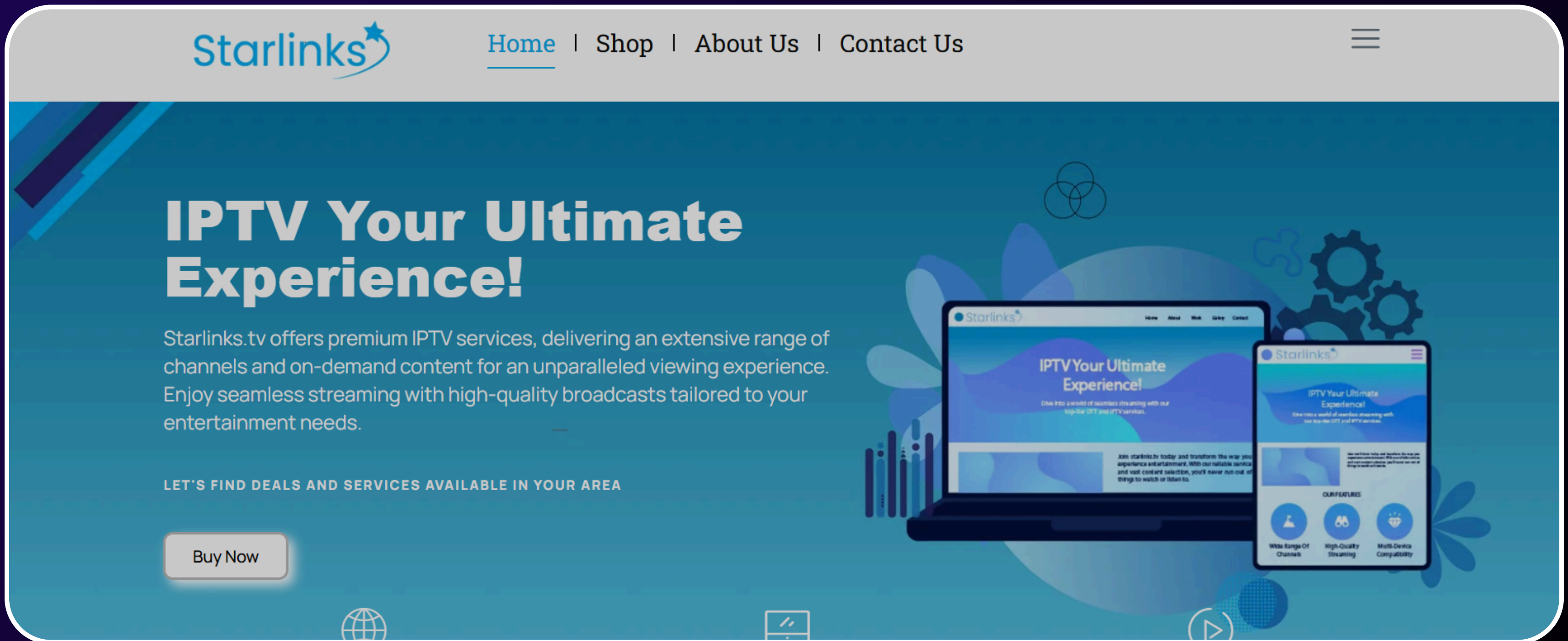


## Artificial Intelligence - Envision Tronix





## IPTV - Starlinks

A mockup of the Starlinks website. The header is light gray with the Starlinks logo on the left, navigation links (Home, Shop, About Us, Contact Us) in the center, and a hamburger menu on the right. The main content area has a teal background with abstract geometric shapes. On the left, the headline 'IPTV Your Ultimate Experience!' is displayed in large white font, followed by a paragraph describing the service. Below this is a 'Buy Now' button. On the right, there is an illustration of a laptop and a smartphone, both displaying the website's interface. The smartphone screen shows a section titled 'OUR FEATURES' with three icons: 'Wide Range Of Channels', 'High-Quality Streaming', and 'Multi-Device Compatibility'.

Starlinks

[Home](#) | [Shop](#) | [About Us](#) | [Contact Us](#)

# IPTV Your Ultimate Experience!

Starlinks.tv offers premium IPTV services, delivering an extensive range of channels and on-demand content for an unparalleled viewing experience. Enjoy seamless streaming with high-quality broadcasts tailored to your entertainment needs.

LET'S FIND DEALS AND SERVICES AVAILABLE IN YOUR AREA

Buy Now

Starlinks

IPTV Your Ultimate Experience!


Give into a world of seamless streaming with our top-tier OTT and IPTV services.

Join Starlinks tv today and transform the way you experience entertainment. With our reliable service and vast content selection, you'll never run out of things to watch or listen to.

OUR FEATURES

- Wide Range Of Channels
- High-Quality Streaming
- Multi-Device Compatibility



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**Email Address \***

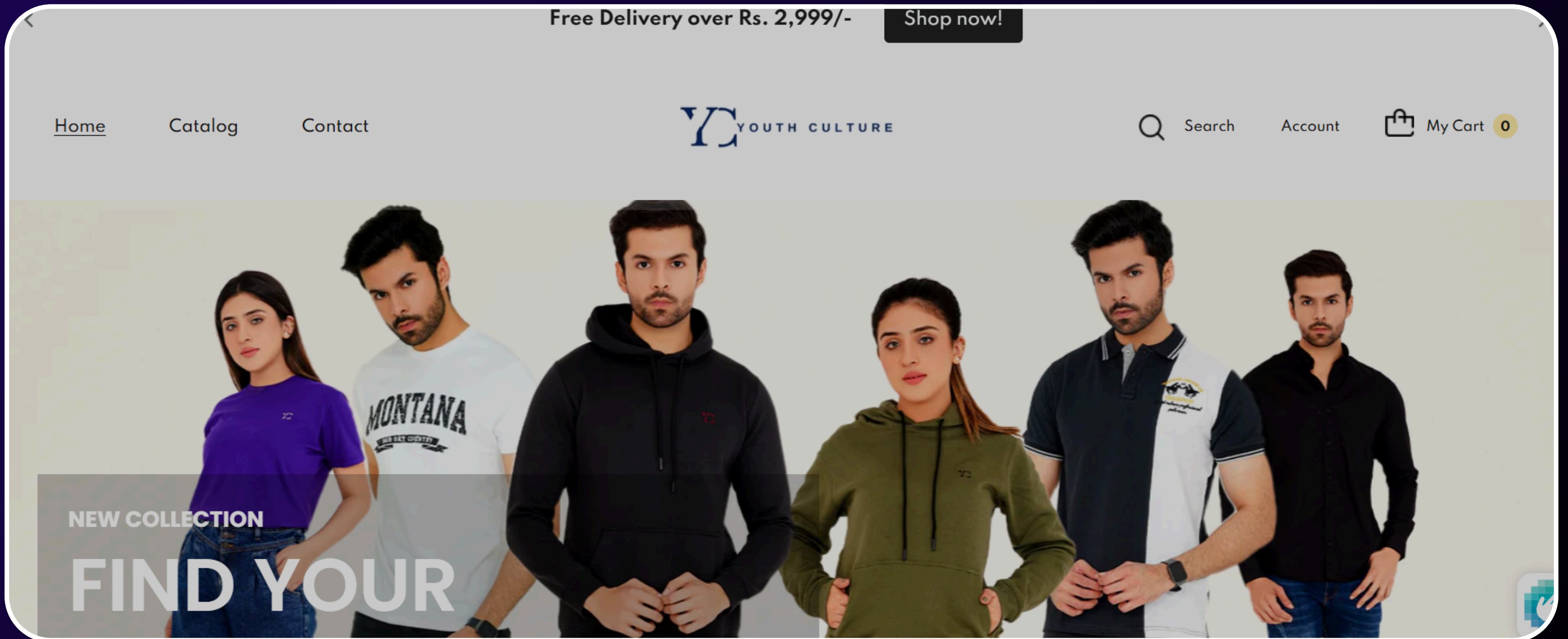
**Questions**

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## Apparels Brand - Youth Culture (E-commerce)





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## Cosmetics Brand - NARS Co. (E-commerce)

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NARS

NEW BESTSELLERS MAKEUP COMMUNITY DISCOVER OFFERS LAST CHANCE

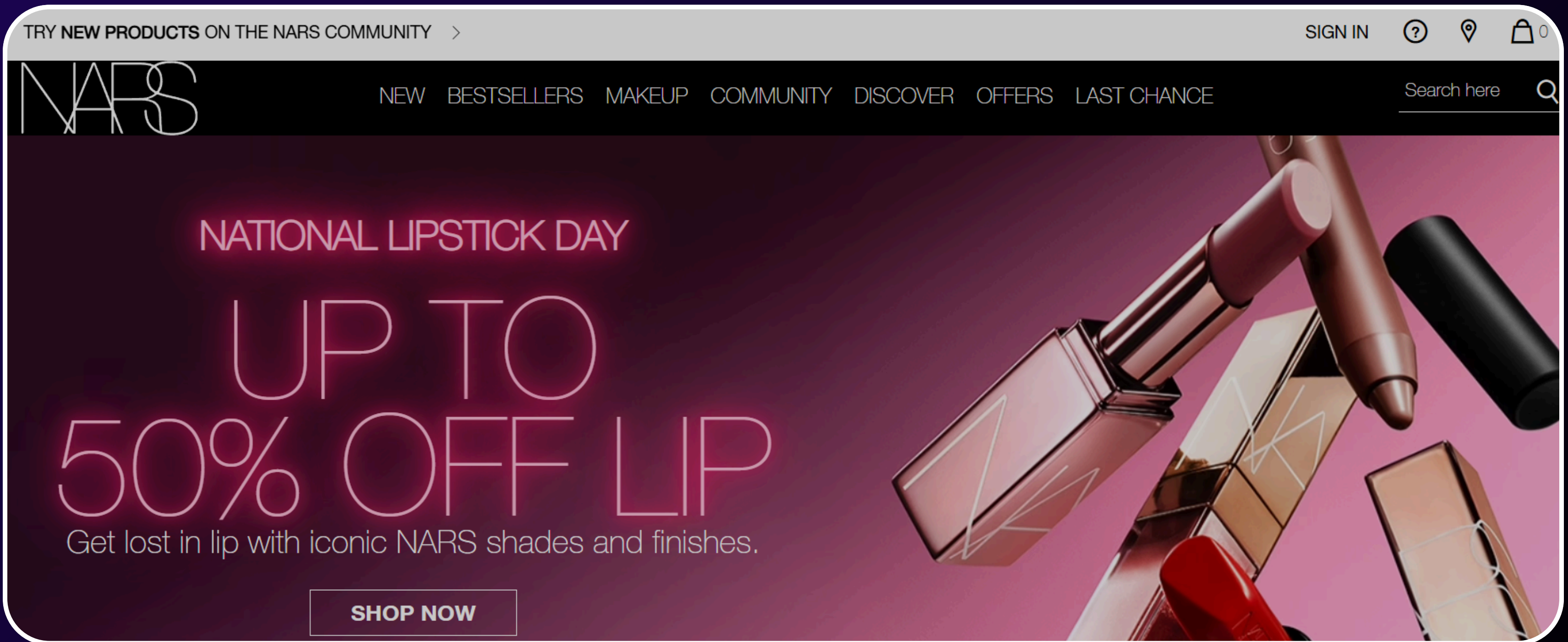
Search here

NATIONAL LIPSTICK DAY

UP TO  
50% OFF LIP

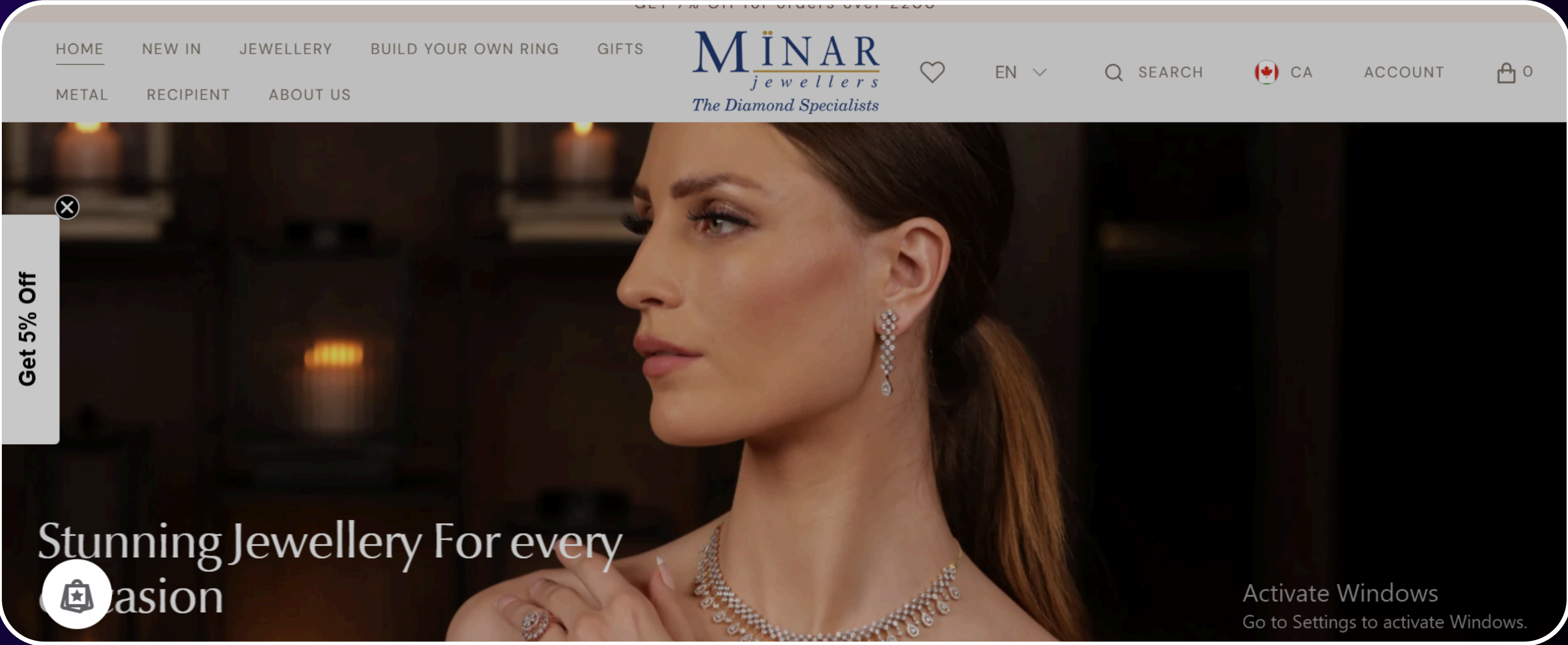
Get lost in lip with iconic NARS shades and finishes.

SHOP NOW

A promotional banner for NARS National Lipstick Day. The banner features a dark pink background with several NARS lipstick tubes and boxes arranged diagonally. The text 'NATIONAL LIPSTICK DAY' is at the top in a light pink font. Below it, 'UP TO 50% OFF LIP' is written in large, white, outlined letters. At the bottom, a smaller white font says 'Get lost in lip with iconic NARS shades and finishes.' A white button with the text 'SHOP NOW' is positioned at the bottom left.



Jewellery Brand - Minar Jewellers (E-commerce)





# Web Development Tools & Technologies

Modern web development relies on powerful tools and technologies that streamline workflows, enhance performance, and ensure responsive, secure websites.



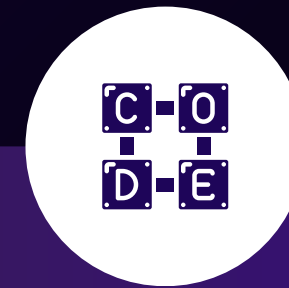
## CMS Platforms

WordPress, Shopify, and other systems for efficient content and store management.



## Frontend Tools

HTML, CSS, JavaScript, and frameworks like React for interactive user interfaces.



## Backend Technologies

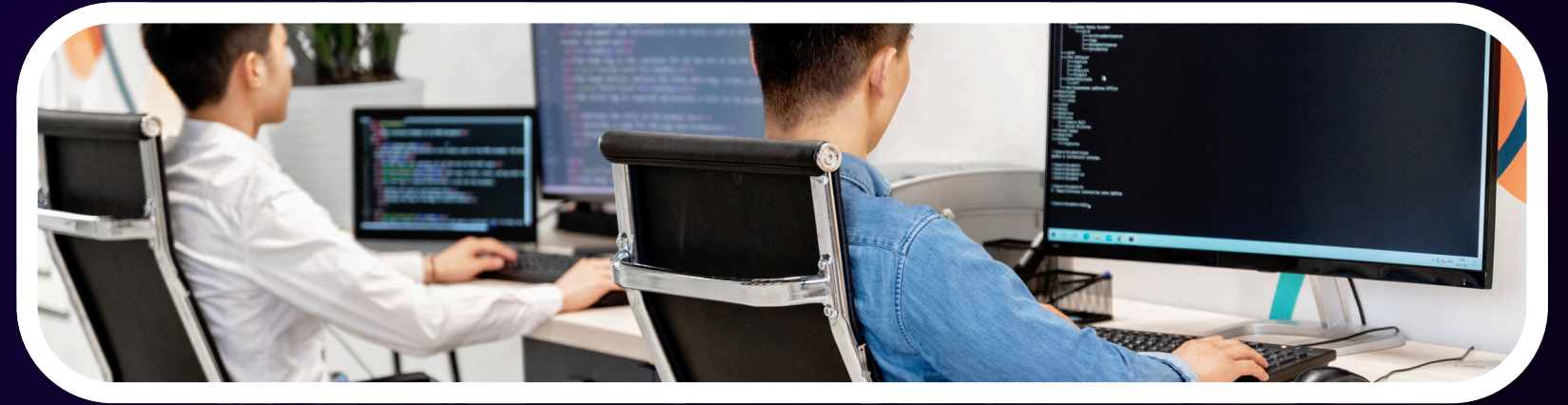
PHP, MySQL, and APIs for server-side logic, databases, and integrations.



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# Let's Work Together

Whether you need a new website, a redesign, or ongoing support, I'm here to bring your vision to life with reliable, professional web development services.



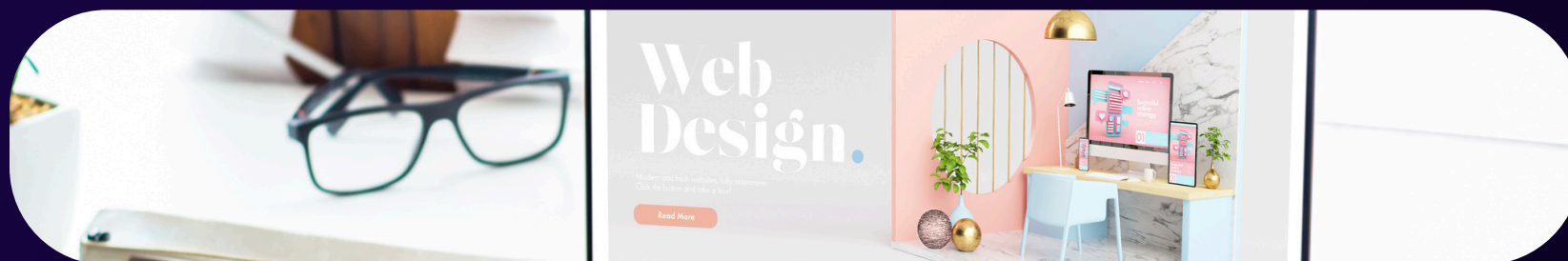
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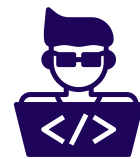


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# Thank You for Your Time

Good Bye

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